

# DEIRDRE MOORE

650.713.9460 | Mountain View, CA | [deirdre@gisajob.us](mailto:deirdre@gisajob.us) | [gisajob.us](http://gisajob.us) | [linkedin.com/in/deirdre-moore](https://www.linkedin.com/in/deirdre-moore)

## PROFESSIONAL SUMMARY

Creative, results-orientated IT professional with a wide range of experience and skills including:

- Website administration; user access and process workflows
- Multimedia and graphic design expertise
- Excellent research, organizational, and time-management skills
- A decade working with students at Stanford
- Strong interpersonal skills; trained counselor, mediator, & facilitator
- Analytical and problem-solving skills and ability for complex, detail-oriented work
- Capacity to work independently and collaboratively

## TECHNICAL SKILLS

Javascript - HTML/CSS - UX/UI - CMS (Drupal & WordPress) - Project Management - Database Design & Administration - Animation & Motion Design - R - SQL - Data Visualization - Data Analytics - Adobe Suite

## EXPERIENCE

### WEB DESIGNER/DEVELOPER

2012 – Present

Stanford University, Stanford, CA

- Design, code, test, and implement web applications in JavaScript and HTML for Stanford candidates, graduate students, faculty, and administrators
- Write user documentation, design curricula, create workshops to train users on application's functions
- Provide technical and end-user application support
- Design and maintain databases; write SQL queries and produce reports from the data
- Data cleaning, conversion, and integration between external systems and Stanford's databases
- Research and recommend technology and design innovations to improve website performance and user experience
- Liaise with vendors, contractors, and support staff

### RESEARCHER/CONTENT CREATOR (Part-time)

2017 – Present

Local Majority, Portola Valley, CA

- Develop, create, and produce promotional and marketing videos for social media platforms
- Track and evaluate digital marketing campaigns to target potential voters and improve user engagement
- Research and write background papers and reports on issues of interest in political districts to increase candidate electability

### NEWSLETTER EDITOR

2009 – 2011

CERN Women's Club, Geneva, Switzerland

- Responsible for writing articles, page layout, graphics creation and photo editing for the club's English and French newsletters

## EDUCATION & CERTIFICATIONS

Master of Arts (Counseling Psychology) / University of San Francisco, CA  
Google Data Analytics Certificate

2006  
November 2021